

INTERNATIONAL GOVERNANCE

Public Affairs 850
Fall 2011
Tuesday 10:00-11:55 PM
Chamberlin 2116

Mark Copelovitch
Assistant Professor
306 North Hall
copelovitch@wisc.edu
Office hours: Wednesday 10-12

Course overview

This is the core foundation course for the Masters in International Public Affairs (MIPA). The course is intended to provide students with a *conceptual overview and empirical illustrations* intended to help students analyze and understand the foundations and key institutions of contemporary international governance. It seeks to introduce students to key issues, problems, and topics in international relations, as well as to stimulate critical thinking about the policies and processes of international governance. Along the way, we will also discuss the basic tools of public policy analysis, which will be important both for this course and future work in the La Follette curriculum.

Unlike many of your other La Follette courses, this a “context” course, not a “how to” course. Students will not pick up concrete tools or skills they can readily apply on their next job, as they do in other La Follette courses such as policy analysis and statistics. This does not make the course any less important, however. Indeed, in many ways, the knowledge in this course is a vital prerequisite to the more advanced seminars and “how to” courses that you will take in the next two years. Without this critical background knowledge, the tools/skills are not useful, and vice versa.

Course requirements and evaluation

1. *Participation*: Students are expected to come to class having done the readings and prepared to discuss them in depth each week. Participation is a major component of the seminar and involves serious discussion of the readings and the ability to critically engage and analyze the material. The class simply cannot function unless you come to class prepared and actively participate in discussions. Participation will count for **25%** of your final grade.
2. *Reading analysis* paper: The first written assignment will be a **7-10 page paper** analyzing the readings from one week of Part II of the course (i.e., any week from October 11 – November 15). In this paper, you will do the following: 1) identify the most important policy problems in the issue area, based on the readings; 2) discuss the current state of global governance in the issue area with respect to these problems; and 3)

evaluate the pros and cons of various proposals mentioned in the readings to address these policy problems and governance gaps. The paper is due in class on **November 8** and will count for **25%** of your final grade.

3. *Final policy memo*: The final assignment is a **15-20 page paper**, which will take the form of a policy memo for a policymaker analyzing a key policy issue in international public affairs. The proposal should address a policy question, analyze current research on the issue, and utilize these materials to develop a set of policy recommendations. A one-page prospectus is due by **Tuesday, October 18**. The paper is due at the end of the semester on Tuesday, **December 13**. You will also give a **15-minute oral presentation** of your report on **November 29** or **December 6** in class. The paper and presentation will count for **50%** of your final grade. *You may, if you choose, work in pairs on this final project. We will discuss more about this and the format of the project in class.*

Readings

All of the readings are available online, either through public sources, UW's library e-journals, or the course website on LearnUW. One book is required and is available for purchase at the UW Bookstore:

- Margaret P. Karns and Karen A. Mingst. 2004 or 2009. *International Organizations: The Politics and Processes of Global Governance*. Lynne Rienner.

You may find it useful to purchase the following primer on policy analysis, which will be required reading for the MIPA capstone course but may prove useful to you at this point:

- Eugene Bardach. 2005. *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*. 2nd edition. Washington: CQ Press.

PART I – FOUNDATIONS: THEORY AND KEY CONCEPTS

September 6: Introduction

- Robert Keohane and Joseph Nye, "Introduction," in Donahue and Nye, *Governance in a Globalizing World* (<http://www.ksg.harvard.edu/visions/publication/globalizing.htm>).
- "Who Runs the World? Wrestling for Influence," *The Economist*, July 5, 2008.
- Neil MacFarquhar, "You First, Nations Say, as 100 Leaders Prepare to Meet on Climate Change," *New York Times*, September 20, 2009 (<http://www.nytimes.com/2009/09/20/science/earth/20nations.html>).

September 13: Theoretical foundations of global governance

- Karns and Mingst, Chapters 1-3
- William Nordhaus, “The Problem of Global Public Goods” (<http://nordhaus.econ.yale.edu/PASandGPG.pdf>).
- (*) Todd Sandler, 2004. ““With a Little Help From My Friends’: Principles of Global Collective Action,” Ch. 2 in, *Global Collective Action*, New York: Cambridge, 17-44.
- (*) Jeffry Frieden, David Lake, and Kenneth Schultz, 2010. “Understanding Interests, Interactions, and Institutions,” (Chapter 2), in *World Politics*, pp. 40-79.

September 20: NO CLASS

September 27: Introduction to public policy analysis

- (*) David L. Weimer and Aidan R. Vining. 2005. *Policy Analysis: Concepts and Practice*. Chapters 1-3, pp. 1-53. [e-reserves]
- (*) Juliet Musso, Robert Biller, and Robert Myrtle, “Tradecraft: Professional Writing as Problem Solving.” [e-reserves]
- (*) “Professional Writing: The Policy Memorandum.”
- MIPA capstone handouts [distributed in class]

October 4: Forms and institutions of global governance

- Karns and Mingst, Chapters 4-7
- John Van Oudenaren, “What is Multilateral?” *Hoover Institution Policy Review* 117 (<http://www.hoover.org/publications/policy-review/article/7264#ref3>).
- (*) Michael N. Barnett and Martha Finnemore. 1999. “The Politics, Power, and Pathologies of International Organizations”, *International Organization* 53(4): 699-732.
- (*) Anne-Marie Slaughter, 1997. “The Real New World Order.” *Foreign Affairs*, September/October, 183-197.

Important background readings

- UN, “About the United Nations,” www.un.org/aboutun/index.html
- WTO, “What is the WTO?” www.wto.org/english/thewto_e/whatis_e/whatis_e.htm
- IMF, “What is the International Monetary Fund?” www.imf.org/external/pubs/ft/exrp/what.htm
- World Bank, “Working for a World Free of Poverty,” <http://siteresources.worldbank.org/EXTABOUTUS/Resources/wbgroupbrochure-en.pdf>

PART II – INTERNATIONAL GOVERNANCE: KEY ISSUES

October 11: Global financial governance

- (*) James Vreeland, *The International Monetary Fund: Politics of Conditional Lending*, Ch. 1 (5-36).
- Ngaire Woods. 2009. “Global Governance After the Financial Crisis: A New Multilateralism or Last Gasp of the Great Powers?” (http://www.globaleconomicgovernance.org/wp-content/uploads/Woods-WP-Global-Governance-After-The-Financial-Crisis_revised.pdf).
- Dani Rodrik, “The Case Against International Financial Coordination,” Project Syndicate, February 2010 (<http://www.project-syndicate.org/commentary/rodrik40/English>).
- “For Greece, IMF Help is a Risky Prospect,” *New York Times*, March 4, 2010 (<http://www.nytimes.com/2010/03/05/business/global/05imf.html>).
- (*) Mark Copelovitch, “The Financial Crisis is Over, Now What?” Presentation at the Standard Club, Chicago, IL, March 2011.

October 18: Foreign aid and development

Final policy memo prospectus due in class

- “International Aid,” *Princeton Encyclopedia of the World Economy* (http://press.princeton.edu/chapters/s5IE1_8736.pdf).
- Dennis De Tray, “Do We Still Need a World Bank?” (http://www.cgdev.org/doc/commentary/speeches/World_Bank.pdf).
- (*) Dani Rodrik, 2006. “Goodbye Washington Consensus, Hello Washington Confusion?” *Journal of Economic Literature* (December): 973-987.

- (*) Sebastian Mallaby, “NGOs: Fighting Poverty, Hurting the Poor,” *Foreign Policy*, September/October 2004.
- Steven Radelet, Michael Clemens, and Rikhil Bhavnani, “Aid and Growth,” *Finance and Development*, September 2005 (<http://www.imf.org/external/pubs/ft/fandd/2005/09/radelet.htm>).
- Mark Sundberg and Alan Gelb, “Making Aid Work,” *Finance and Development*, December 2006 (<http://www.imf.org/external/pubs/ft/fandd/2006/12/sundberg.htm>).

October 25: Climate change

- Karns and Mingst, Chapter 11
- Stern Review on the Economics of Climate Change, Executive Summary (<http://siteresources.worldbank.org/INTINDONESIA/Resources/226271-1170911056314/3428109-1174614780539/SternReviewEng.pdf>).
- Christian Flachsland, Robert Marschinski, and Ottmar Edenhofer, “Global Trading Versus Linking: Architectures for International Emissions Trading,” *Energy Policy* 2009 (http://www.pik-potsdam.de/members/edenh/publications-1/flachsland_2009_energy_policy).
- James Hansen, “Copenhagen Has Given Us the Chance to Face Climate Change With Honesty,” *The Observer*, December 27, 2009 (<http://www.guardian.co.uk/environment/2009/dec/27/james-hansen-copenhagen-agreement-opportunities>).
- James Fallows, “Dirty Coal, Clean Future,” *The Atlantic*, December 2010: <http://www.theatlantic.com/magazine/archive/2010/12/dirty-coal-clean-future/8307/>

November 1: Human rights (Guest lecture: Jon Pevehouse)

- Karns and Mingst, Chapter 10
- Samantha Power, Bystanders to Genocide: Why the United States Let the Rwanda Tragedy Happen, *The Atlantic Monthly*, (September 2001) 84-108 + links to documents at <http://www.gwu.edu/~nsarchiv/NSAEBB/NSAEBB53/press.html>
- “Establishing an International Criminal Court: The Emergence of a New Global Authority?” <http://www.usc.edu/dept/LAS/ir/calispdf/0197.pdf>.

- Amartya Sen, “The Power of a Declaration,” *The New Republic*, February 4, 2009, (<http://www.tnr.com/article/books/the-power-declaration>).
- Warren Hoge, “Intervention, Hailed as a Concept, is Shunned in Practice”, *New York Times*, January 20, 2008 (<http://www.nytimes.com/2008/01/20/world/africa/20nations.html>).
- Neil Macfarquhar. “Memo from the UN: When to Step in to Stop War Crimes Causes Fissures,” *New York Times*, July 23, 2009 (<http://www.nytimes.com/2009/07/23/world/23nation.html>).

November 8: Security governance

First paper due in class

- Karns and Mingst, Chapter 8
- Barack Obama, “Speech at Hradcany Square,” Prague, Czech Republic, April 5, 2009 (http://www.whitehouse.gov/the_press_office/Remarks-By-President-Barack-Obama-In-Prague-As-Delivered/).
- Mohamed ElBaradei, “Willy Brandt Lecture, Berlin Germany, November 2009 (<http://www.iaea.org/NewsCenter/Statements/2009/ebsp2009n020.html>).
- David Sanger, “Security Council Adopts Nuclear Arms Measure,” *New York Times*, September 24, 2009 (<http://www.nytimes.com/2009/09/25/world/25prexy.html>).
- Richard Gowan and Ian Johnstone, 2007. “New Challenges for Peacekeeping: Protection, Peacebuilding, and the War on Terror” (http://www.cic.nyu.edu/internationalsecurity/docs/CWC_Working_Paper_PEACEKEEPING_IJRG.pdf).
- David Bosco, “Think Again: The UN Security Council,” *Foreign Policy*, September 23, 2009.
- John Mueller, “Think Again: Nuclear Weapons,” *Foreign Policy*, January/February 2010.

November 15: International trade

- (*) Jeffrey Frieden, David Lake, and Kenneth Schultz, 2010. “Chapter 6: International Trade,” in *World Politics: Interests, Interactions, Institutions*, pp. 217-259.
- WTO, “The WTO in Brief” (http://www.wto.org/english/res_e/doload_e/inbr_e.pdf).

- Elizabeth Becker and David Sanger, “President in a Political Vise Over Steel Tariff Decision,” *New York Times*, December 2, 2003 (<http://www.nytimes.com/2003/12/02/us/president-in-a-political-vise-over-steel-tariff-decision.html>).
- Paul Krugman, “The Uncomfortable Truth About NAFTA,” *Foreign Affairs*, November/December 1993: <http://www.pkarchive.org/trade/ForeignPolicyStupid.html>.

PART III: CONCLUSIONS

November 22: The future of international governance

- Karns and Mingst, Chapter 12
- (*) Allen Buchanan and Robert O. Keohane (2006) ”The Legitimacy of Global Governance Institutions,” *Ethics & International Affairs* 20 (4), 405–437.
- (*) Daniel Drezner, “The New New World Order,” *Foreign Affairs*, 86 (March/April 2007).
- Sharon LaFraniere and John Grobler, “China Spreads Aid in Africa, With a Catch,” *New York Times*, September 21, 2009 (<http://www.nytimes.com/2009/09/22/world/africa/22namibia.html>).

November 29 & December 6: Individual presentations

- Policy memo presentation panels – background readings to be distributed in advance by presenters

Final papers due Tuesday, December 13