

# La Follette Notes

News for Alumni & Friends of The Robert M. La Follette School of Public Affairs at the University of Wisconsin-Madison

## School's intellectual life flourishes

The intellectual life at the La Follette School is especially rich this year with opportunities for students, alumni and faculty to engage in discussion on a range of



From the Director  
Barbara Wolfe

public policy issues. One of these is the weekly seminar. Nearly every Wednesday at noon during the school year, a La Follette faculty member or student, or a guest presents his or her research.

Second-year student Matthew Stein-

berg joined La Follette professor Robert Haveman and visiting scholar Patrizio Piraino in October to give a paper on the variation among universities in the prevalence of Pell grant recipients.

We encourage Madison area alumni to join us. For the schedule, go online to [www.lafollette.wisc.edu/research/seminar](http://www.lafollette.wisc.edu/research/seminar).

Another learning opportunity for students was the Association for Public Policy Analysis and Management's annual research conference, which the La Follette School hosted at Monona Terrace. More than 900 conference attendees gathered in early November to hear and discuss papers on

See From the Director on page 6

### Save the Date

The La Follette School Student Association invites alumni and friends of the school to the

**La Follette School Alumni Reception**  
**Thursday, February 8, 2007**  
**5 to 8 p.m.**

Inn on the Park, 22 N. Carroll St.,  
on Madison's Capitol Square

Information:

[alumni@lafollette.wisc.edu](mailto:alumni@lafollette.wisc.edu)  
or (608) 262-3581

*LSSA thanks the alumni and friends of the school whose generous gifts fund this event*

## '97 grad joins Congressional Budget Office as deputy general counsel

If the policy analysis Mark Hadley worked on in spring 1996 as a La Follette School student had been for his current employer, the Congressional Budget Office, he and his team most likely would have lost their jobs.

"Our group was tasked with analyzing the city's parking program," Hadley says. "Dr. Michael Wiseman's evaluation of our project concluded that it was a good start,

but we would most likely be fired if we worked for CBO."

In June, Hadley joined the CBO in Washington, D.C., as deputy general counsel. In that position, he supports analysts as they estimate the federal cost of pending legislation and identify unfunded inter-governmental or private sector mandates. He also works on CBO's legal issues.

"Like many other government agencies,

we have occasional issues involving employment law, procurement, contracting, copyright law and security," Hadley says.

The career change actually was a return to the CBO. Hadley went to work there as an analyst in 1998, a year after he graduated from La Follette. In 1999 he started going to law school at night and graduated in 2003.

See CBO on page 2



### La Follette alumni rally 'round Bob at UW Spirit Day at the Wisconsin Capitol

La Follette School alumni held a mini-reunion at the Wisconsin Capitol near the bust of the school's namesake, Robert M. La Follette. "A few of the many proud La Follette School alumni working in Wisconsin state government joined 'Fighting Bob' to show their school spirit on UW Spirit Day in the state Capitol," reports **John Anderson**, second from left, a legislative assistant with the Assembly. With him from left are **Darin Renner**, Legislative Fiscal Bureau; **Lenn Schneider**, Department of Workforce Development; Senator **Tim Carpenter**; and **Grant Huber**, state Senate. Sponsored by the Wisconsin Alumni Association last spring, University of Wisconsin Spirit Day encouraged alumni to wear school colors while university officials visited with legislators and other policymakers in the Capitol. (Photo by Jay Salvo)

Have photos to share? Send them to [alumni@lafollette.wisc.edu](mailto:alumni@lafollette.wisc.edu).  
(High resolution, 1800 x 2700 pixels, preferred.)

## Ex-career services coordinator honored

Wisconsin Assembly member **Terese Berceau**, who served as La Follette School career services coordinator in the mid-1990s, was named 2006 Stateswoman of the Year by the Wisconsin Women's Network.

Berceau was elected to represent the 76th Assembly District in November 1998 after Representative Rebecca Young retired. The 76th District includes parts of Madison, Fitchburg and the town of Madison. She is the ranking Democrat on the Urban and Local Affairs, and Ways and Means committees.



## Lyll's book explores university privatization

Since retiring as president of the University of Wisconsin System president in 2004, former La Follette School faculty member **Katharine Lyll** has published a book on the de facto privatization of America's public universities, why it's happening and what it means for the future of public universities, including the University of Wisconsin-Madison.

Lyll wrote the book, *The True Genius of America at Risk: Are We Losing Our Public Universities to de Facto Privatization?*, with Kathleen Sell.

"Our purpose is to stimulate a public dialogue about what public universities must do to surmount the simplistic arguments about whether tuition is 'too high,' whether financial aid is 'too low,' etc.," Lyll says.

### Correction

1993 La Follette alum **Jim Pingel's** last name was misspelled in a caption in the spring 2006 issue of *La Follette Notes*.

# Four students win language fellowships

Four international public affairs students have won Foreign Language and Area Studies Graduate Fellowships from the U.S. Department of Education.

Graduate students pursue FLAS fellowships in addition to possible La Follette School funding, says Associate Director Karen Holden.

"We can't provide funding for all our students," Holden says, "so it's wonderful that these enterprising students have sought and won financial support that advances their career goals. Their success is a marker of their professionalism."

First year-student **Andria Hayes-Birchler** is using her FLAS to study Swahili through the university's African Studies Program. When she finishes at La Follette she wants to do research on policy and programs related to international development in Africa.

"In the past I've found the single best way to experience a country is by speaking the language of the people and thus I want to become as proficient as possible in Swahili before looking for work in East Africa," Hayes-Birchler says.

The other three are second-year students.

Allison Quatrini completed an intensive language studies program in August at Beloit College, where she studied intermediate Mandarin Chinese.

"We made significant gains in vocabulary acquisition, and in our ability to speak, read, write and listen," says Quatrini, who is applying for funding

to study in China and wants to pursue a Ph.D. in political science and Asian studies.

Quatrini says the intensive immersion was a great learning experience. "I'm really amazed and impressed with how much I know and understand now given how little I thought I knew when I began," she says.

## Student works on Chinese political reform projects

International public affairs student **Brandon Lamson** spent much of his summer internship with the Carter Center's China Program monitoring foreign and Chinese news sources for stories and commentaries about political reform.

He made translations from Chinese into English and edited English content that others wrote.

"Some of the materials were quite 'sensitive' so it was exciting to be a part of the project," Lamson says. "I also helped redesign the project's portion of the Carter Center web site."

Lamson assisted with writing an annual "white paper" on democratization in China, the first the Carter Center is to publish. "Its scope expanded beyond local elections to analyze reforms in the legislative system, inner-party democratization and governance innovation," he says. "The goal is to chart general changes in 'openness' in China's political system and offer thoughts on prospects for further democratization."

Chinese is also part of **Brandon Lamson's** studies. His academic year fellowship covers language and East Asian studies courses this fall and next spring.

These courses build on Lamson's summer internship in Atlanta with the Carter Center's China Program, through which he pursued his interests in political reform in China.

**Yeri Lopez** is using his academic-year FLAS to study Quichua, the predominant indigenous language of the Andes, with area studies courses about Latin America's indigenous groups.

"I learned a little Quichua during my Peace Corps service in Bolivia before enrolling at La Follette, and I am focusing as much as possible on this

area during my studies here," Lopez says.

"The language fits nicely with my eventual goal to return to the Andes and work with indigenous populations to resolve natural resource conflicts and to promote sustainable development," he adds, "a continuation of work that I did in the Peace Corps." ◆

## CBO / from page 1

He took a position with the global law firm Jones Day, where his "practice focused on structuring derivatives contracts for large financial institutions."

Hadley spent the year after he graduated as a presidential management intern at the U.S. Small Business Administration. This experience in Washington, D.C., built on his summer internship at the Federal Reserve Board. "That internship helped me get to SBA, then CBO. At Jones Day, it even helped me negotiate with an investment banker," he says.

Hadley was most aware of his La Follette School education during his first project at Jones Day. "Soon after I arrived, I was put in charge of a team of lawyers and paralegals," Hadley says. "We had a tremendous amount of work and a tight deadline. My authority over the team was highly constrained—not unlike the authority of public managers.

"For that project, Dr. Dennis Dresang's Advanced Public Management course was the difference between success and failure." ◆

# Alumni news

## 2000s

**Alison (Klawiter) Klein**, 2004, was named assistant director of the Wisconsin Academy for Rural Medicine, a program of the University of Wisconsin School of Medicine and Public Health. The program recruits medical students who want to practice medicine in rural Wisconsin.

**Bryan Gadow**, 2005, is enrolled in the urban planning program at the University of Minnesota's Hubert H. Humphrey Institute of Public Affairs, which awarded him a one-year scholarship. He also is a planning intern for the city of Golden Valley, a suburb west of Minneapolis.

**Jennifer Leavitt-Moy**, 2006, is executive director of MAGNET, a nonprofit organization that provides professional development, civic involvement, public policy, and social and cultural opportunities for people in their 20s, 30s and early 40s to increase their involvement in, connections with and commitments to the community.

**Chad Cotti**, 2002, is teaching in the economics department at the University of South Carolina. He completed his Ph.D. in economics at the University of Wisconsin-Milwaukee in May. He has authored a couple of papers on the economics of smoking bans.

## Michelle Woolery,

2004, has accepted a position with United Way in Detroit. She is a part of the agency's new involvement in local policy and community planning. To help the agency be more strategic about funding decisions, she is conducting research and program evaluations. She presented a paper on fiscal federalism and equality at an American Political Science Association conference.

**Julia Styles**, 2005, returned to Wisconsin in June from six months abroad in Amsterdam, Israel and Germany for the World Cup. She traveled as part of a program with University of the Nations. "I met people from all over the world and now have friends on every continent," she says. She is an assistant at Martin Schreiber and Associates, a public affairs firm in Madison.

**Ashe Haté**, 2006, is with the Center for Strategic and International Studies' South Asia Program in Washington, D.C.

**Ian Crichton**, 2003, graduated from Stanford Law School in May and is at Boies, Schiller and Flexner LLP in Washington, D.C. His practice is in general civil litigation and antitrust law.

## 1990s

**Ken Moehringer**, 1998, is bureau chief of budget services for the New York State Department of Environmental Conservation. He joined the department in 2002 after working for the New York State Division of the Budget, his first position after graduating with a master of public affairs degree from La Follette. He began working as a budget examiner through the New York State public management internship program. He supervises 11 budget analysts who are responsible for all facets of the agency's operations and capital budgets.

After seven years as a management consultant at BearingPoint Inc., **Ayana (Wayne) Bembrly**, 1998, recently joined Grant Thornton LLP's Global Public Sector. She manages teams of consultants to deliver innovative business solutions to federal, state and local government clients.

## Alumni News Methodology

Many of the data in this section of the newsletter were collected in response to a call for news sent via e-mail to those alumni and friends with e-mail addresses on file. The author of the originating missive suggests its timing—just after noon CDT on a Friday—correlates significantly to the robust response. More than 20 news items from around the world (well, Nigeria, Canada and the United States) means the editor is holding bulletins for the spring issue.

To share your news at any time, or to update contact information, send a note to [alumni@lafollette.wisc.edu](mailto:alumni@lafollette.wisc.edu).

**Shel Gross**, 1990, is the project manager and main author of a \$1.1 million grant to the Mental Health Association in Milwaukee County, of which Gross is public policy director. The Substance Abuse and Mental Health Administration of the U.S. Department of Health and Human Services awarded the three-year grant. Wisconsin designated the Mental Health Association to submit the grant on the state's behalf.

**Jason Witt**, 1999, was promoted in August to deputy director of the Rock County Human Services Department in Janesville, Wisconsin. He had worked for the department since August 2002 as the administrative services division manager. He earlier worked for the Wisconsin Department of Health and Family Services as a budget and policy analyst.

## Student puts La Follette experience to work at home in Denmark

Former La Follette School student **Maja Bejbro Andersen** reports she is back home in Denmark, working for the Danish Ministry of Finance's Division of Administration Policy and Modernization of the Public Sector.

Andersen spent the 2005-06 school year as a special student at the La Follette School. She is completing her master's degree program in political science at the University of Copenhagen.

At her job, Andersen is involved with deregulation and simplification of governmental rules, policies and outsourcing proposals. She is working on the goals agencies set as part of their annual contracts with ministries and how those goals will be achieved.

Andersen says she applied for the job while she was still in Madison. Within a week of being back in Denmark she had her first and second interviews.

"The work is a great challenge," she says, "but I feel that I have been well equipped by all the courses I took at La Follette."



## Alumni run for office

By the time most readers peruse these pages, two La Follette School alumni will know whether they have been elected to state office in Wisconsin in the November 7 election.

2006 graduate **Jamie Aulik** was seeking a seat in the Senate to represent the Manitowoc area, where he grew up.

2001 graduate **Gordon Hintz** sought a seat in the Assembly to represent the Oshkosh area, where he grew up.

They both hold master of public affairs degrees.

## SPORTS REPORT

## Fightin' Bobs uphold La Follette's honor on D.C. kickball fields

Recent La Follette School alumni are getting together every week to kick around more than ideas for improving public policy.

The Fightin' Bobs kickball team includes **Carrie Hoback, Tristan To, Chad Ruppel, Anna Niles, Kelly Weis** (who didn't go to La Follette, but she is from Wisconsin), **Daria Hall, Dan Leopold** and **Eric Hudson**.

The Fighting Bobs play in the DC Patriot Division of the World Adult Kickball Association.

See web version of newsletter for team photo: [www.lafollette.wisc.edu/alumnifriends/newsletter/](http://www.lafollette.wisc.edu/alumnifriends/newsletter/).



## Students field soccer, flag football teams

While there is no student kickball team, the Fightin' Bobs are stretching their legs on the flag football and soccer fields.

The La Follette School Student Association is fielding co-ed recreational teams in both sports.

The Fightin' Bobs are reported to compete in a "really fun and relaxed environment in which an abundance of sporting prowess is not required."

This is somewhat reflected in their early record, with two losses and one win in soccer. The football team brought home its first win in two years, for a .500 record early in the season.

## Alumni news from page 3

**Robert Zeinemann**, 1996, was married in 2004 to Rachael Wyman, a cardiology fellow at University of Wisconsin Hospital. He earned a law degree from Marquette University in 2006 and now works for the law firm Wheeler, Van Sickle and Anderson in Madison where he focuses on municipal and land use law. He worked for the Wisconsin Department of Administration from 1997-2003.

**Cody Rice**, 1995, is a program manager with the Commission for Environmental Cooperation of North America in Montreal. The North American Free Trade Agreement created the CEC, which the U.S., Canadian and Mexican governments fund. "I'm managing programs related to reporting on the state of the North American environment and mapping environmental themes at the continental level," Rice says. "As a native of Texas, I'm also learning to appreciate poutine and hockey." His time in Madison may have helped him with the poutine–french fries covered with fresh cheese curds and hot gravy.

### 1980s

**Buff Wright Schoenfeld**, 1981, received the 2006 Award for Distinguished Service from the National Association of Presidential Assistants in Higher Education in February 2006. She served on the association's board for eight years and was president in 2001. She is executive assistant to the president of Western Washington University.

**Shelley Hagan**, 1983, was named the director of the Wisconsin Office of Juvenile Offender Review in January. She oversees the parole function for the state juvenile correctional system. The office staff are at the three Wisconsin secured juvenile correctional institutions, where they coordinate each youth's case-planning, review the youth's progress toward individualized goals, and officially release the youth when goals have been attained and risk to the public is reduced. Hagan's job also includes providing information and services to victims of youth crime and coordinating the review of youth who are potentially eligible for prosecution as sexually violent persons under Ch. 980.

**Yakubu Bako**, 1982, retired from Nigeria's army with the rank of colonel. After graduating from La Follette, he served as a major in the United Nations peacekeeping operation in Iran during its war with Iraq. He was a military governor for one of Nigeria's 36 states from 1993-98. He then served as special adviser on electoral matters to Nigeria's president.

### 1970s

**Wayne R. Nilsestuen**, 1972, is the new mission director for Guatemala with the U.S. Agency for International Development. Before this he was AID mission director in Paraguay. In Guatemala, Nilsestuen manages programs in democracy and the rule of law, economic growth, and health and education. Nilsestuen earlier served as AID deputy mission director in Bolivia and Honduras, and director of the Office of Regional Sustainable Development in the Bureau for Latin America and the Caribbean in AID's office in Washington, D.C.

**John Montgomery**, 1977, has worked in the State Budget Office of Wisconsin's Department of Administration for 24 years upon graduation from the University of Wisconsin-Madison with a double degree in public policy and urban and regional planning. He spent 14 years as deputy state budget director. He became deputy division administrator at the Office of the Commissioner of Insurance in 2001. He was recently given responsibility to manage the Local Government Property Insurance Fund and the State Life Insurance Fund, in addition to his administrative duties.

In 1993, **William E. Frantz**, PE, 1975, retired from the Wisconsin Department of Transportation after a 37-year career in public service as a civil engineer, manager and administrator. He began teaching as an adjunct professor at Cardinal Stritch University in 1986 and went full time in 1993 at the Madison campus. "I recently retired (again) from Cardinal Stritch as an assistant professor in 2005," Frantz reports. "After a time of reflection, this fall I joined the new University of Phoenix-Madison campus as an associate faculty member and Capella University (a fully online school based in Minneapolis) as an online instructor. Both of these positions, being part-time, allow the possibility of planning travel and other activities that so-called 'retired' people do."

**Conrad G. Hutterli**, 1977, is an attorney in Portland, Oregon. He serves as a private attorney representative on a subcommittee of the Oregon Family Law Advisory Committee sponsored by the Oregon Department of Justice. It deals with issues relating to Title IVD, the child support collection program. In addition to his law practice, he edited the Family Law Newsletter for the Family Law Section of the Oregon State Bar Association for 16 years. ◆

## Journals edited by La Follette faculty highly ranked

Two journals edited by La Follette School of Public Affairs faculty are the two top-ranked journals in public policy and administration, while a third is highly ranked for economics.

The *Journal of Public Administration Research and Theory*, edited by Carolyn Heinrich, ranked No. 1 in terms of citation impact in 2005 in the field of public administration. *Governance*, co-edited by Graham Wilson, ranked No. 2. The *Journal of International Economics*, co-edited by Charles Engel, ranked first in international economics and 17th among all economics journals regardless of field.

“Having three top-ranked journals affiliated with a single school of public affairs is very unusual,” says school director Barbara Wolfe. “We’re very pleased that these journals call the La Follette School home.”

The ranking places *JPART* at the top of 26 journals in the field of public policy and administration. A citation impact rating system measures the number of times authors cited articles from the journal within the past two years. Citations of published research are key indicators of the influence of scholarly work. ♦

## Faculty news

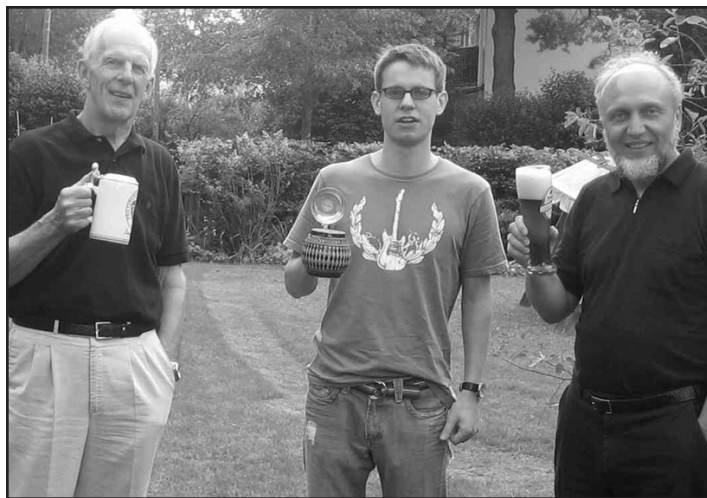
**Menzie Chinn** is to be a discussant at the International Monetary Fund’s sixth Annual Research Conference in November. In October, he presented papers at the Society of Government Economists’ biennial conference, and the National Bureau of Economic Research conference on China’s Growing Role in World Trade. He also talked about measuring currency misalignment at the U.S. Treasury. In the summer, Chinn spent one week at the Federal Reserve Board and another week at the IMF. He presented at conferences in Frankfurt, Germany; Delphi, Greece; Dubrovnik, Croatia; and Santa Cruz, California. Chinn also participated in a Hong Kong Institute for Monetary Research conference, at which **Charles Engel** gave the keynote.

**Andrew Reschovsky** participated in a discussion at the Conference on Assessment Administration held by the International Association of Assessing Officers in October. Reschovsky also spoke at a July meeting of the National Center for Education Statistics in Washington, D.C.

**Carolyn Heinrich** traveled to Jamaica in October to give a performance management workshop for public and private sector managers.

**Karen Holden** explored “Social Security—Past, Present and Future” in a session for University of Wisconsin-Madison employees in October.

**David Weimer** is serving on a National Research Council Committee on Radiation Source Use and Replacement, which is looking at ways



### Prost! Professor, student meet in Munich

La Follette School professor **Robert Haveman**, left, traveled to Munich this summer for a meeting of the Scientific Advisory Council of the large German economic research institute CES/IFO. When institute Director Hans-Werner Sinn, right, invited board members to a World Cup party at his home, Haveman stretched the invitation to include La Follette School student **Julius Svoboda**, who was in Munich as an intern with the Bavarian State Ministry for the Environment, Health and Consumer Protection.

to reduce the risk of isotope use in industrial and medical applications. He presented a paper estimating smokers’ willingness to pay to eliminate tobacco addiction at a conference on benefit-cost analysis, sponsored by the Evans School at the University of Washington in Seattle.

**Robert Haveman** also attended the Seattle conference and presented a paper on the O’Hare airport expansion. He also participated in a conference sponsored by the Andrew Young School of Public Affairs of Georgia State University.

**Barbara Wolfe** discussed three papers tied to children’s health at the Georgia State conference. She and Haveman both participated in the annual congress of the International Institute of Public Finance in Paphos, Cyprus. ♦

### Heinrich, co-authors win award for article

La Follette professor **Carolyn Heinrich** and co-authors Pascal Courty and Gerald Marschke have won the June Pallot Award for Best Article from the editorial group of the *International Public Management Journal*. The article, “Setting the Standard in Performance Measurement Systems,” appeared in 2005’s volume 8, issue 3. Courty is with the European University Institute, and Marschke is with the University at Albany, State University of New York.

### Soss paper garners honor at conference

La Follette professor **Joe Soss** and two co-authors won a 2006 award for the best policy studies paper presented at the annual meeting of the American Political Science Association. Soss, Richard Fording of the University of Kentucky and Sanford F. Schram of Bryn Mawr won for “The Color of Devolution: The Politics of Local Punishment in the New World of Welfare,” presented at ASPA’s 2005 annual meeting.

### Weimer wins \$120,000 MacArthur grant

La Follette professor **David Weimer** has received a \$120,000 grant from the MacArthur Foundation to assess cost-benefit analyses of social programs and policies designed to improve people’s skills and abilities. Weimer and Aidan Vining of Simon Fraser University will evaluate studies of programs to identify well-done cost-benefit analyses. This, in turn, will highlight which human capital programs are the best investments and provide endorsement for further application of the quality interventions.

# California alum gives to expand opportunities for students

Hardly a work week goes by when Kristin Hershbell Charles isn't reminded of the value of her La Follette School of Public Affairs education.

The courses, the small group experiences, the rigor of earning the public affairs degree all helped to forge who she is and to meet the challenges she encounters as associate dean of grants and resource development at City College of San Francisco, a community college serving 100,000 students a year.

The ideas and arguments she encountered at what was then the La Follette Institute forced her to look closely at her professional focus. "They pushed me to examine my life and what's important and how I came to be where I am," Hershbell Charles says.

"La Follette was a huge piece of my personal and professional development," she says. "It was tough, that's why I think of the rigor and realize how well it prepared me."

This training and its ongoing value is why Hershbell Charles regularly contributes money to the La Follette School. "I feel that everyone needs to give back, no matter what they can afford, and to expand opportunities for current students."

Hershbell Charles finds herself reflecting on her path a little more often since the birth of her first child in February. She and her husband, Graham Charles, are watching

their daughter start out on her own path: Fern began crawling in late September.

When Hershbell Charles graduated from La Follette in 1995, she became a senior research associate in math and science for WestEd, a regional educational laboratory in San Francisco.

Six years later she became an associate dean at City College. Although she is now an administrator, she uses all aspects of her La Follette degree, from policy analysis, to small-group work, to research requiring a quick turn-around.

"Andrew Reschovsky's 48-hour assignment to research a topic and prepare a memo was an invaluable assignment," she says. "I had to write a memo to a U.S. senator about grazing on public lands, something I knew nothing about.

"Now, on any given day, especially when writing grants, I have to think in depth about two to 10 topics that I know nothing about. Could be stem cells, design education or suicide prevention. Then I turn back to framing the best way City College can teach basic math and reading skills."

"Those two years opened my eyes to how the world works and gave me the con-

fidence to know I could navigate it," Hershbell Charles says. "Being at La Follette was a transformative experience for me."

At City College, Hershbell Charles has added institutional advancement and alumni relations to her professional plate. While she has been giving money to the La Follette School for years, she realizes anew the importance of her gifts.

"I know how critical it is for a department to close the gap between state funds and what is needed to provide quality education for today's students," she says.

Usually Hershbell Charles gives via the University of Wisconsin Foundation. "I don't hang up when they call," she says.

"Instead, I use it as an opportunity to make a pledge for the year."

She encourages other alumni to do the same, even if they are just starting their careers. "Even if someone can't afford more than \$25, they'll feel good knowing that even in a small way they are helping to create opportunity for students and to make what La Follette offers even better.

"And, of course, it all adds up." ♦



'Everyone needs to give back, no matter what they can afford.'

Kristin Hershbell Charles

## From the Director from page 1

topics such as taxation and expenditure programs that redistribute economic resources. Eleven of our faculty gave presentations, discussed papers or participated in discussions. Gifts from alumni and friends enabled the La Follette School to fund fees so five students could participate.

APPAM brings together public policy researchers and practitioners as they work to improve public policy and management. La Follette School faculty members play a major role in the organizations' governance.

In the classroom, the addition of assistant professor Mark Copelovitch strengthens our school's expertise in international monetary and financial relations.

Another major milestone this fall is the hiring of two staff members, career development coordinator Elisabeth McNinnis and student services coordinator Mary Treleven. They replace, respectively, Mary Woodward and Joanne Chapin, who both retired.

And of course, I am the new director, taking over from Donald Nichols, who retired after 40 years with the university.

In closing, I invite all of you to our alumni reception on Thursday, February 8, in Madison. While our student association will send formal invitations to people in the Madison area in January, the event is open to all alumni and friends of the school. So, if you're pondering a visit to the wintery Midwest, please let us know by e-mailing [alumni@lafollette.wisc.edu](mailto:alumni@lafollette.wisc.edu) or calling (608) 262-3581.

I also would like to thank our alumni and friends who donate to the University of Wisconsin Foundation and designate their gifts for the La Follette School. As I have moved into the director's role, I have especially come to appreciate the importance of these funds to the intellectual and social life of the school.

Thank you. ♦

## Support La Follette School students and programs

- ♦ write a check **payable to UW-Foundation-La Follette** and send it to:

Alumni and Friends Giving  
La Follette School of Public Affairs  
University of Wisconsin-Madison  
1225 Observatory Drive  
Madison WI 53706

- ♦ donate **online** via credit card at: [www.lafollette.wisc.edu/giving/](http://www.lafollette.wisc.edu/giving/)

### Questions, comments or concerns?

Please contact Karen FASTER,  
[kfaster@lafollette.wisc.edu](mailto:kfaster@lafollette.wisc.edu),  
(608) 263-7657

# Two join school's student services staff

Elisabeth McInnis and Mary Treleven have joined the La Follette School's student services staff.

McInnis is the new career development coordinator, replacing Mary Woodward, who retired.

Treleven is the new student services coordinator, replacing Joanne Chapin, who also retired.

"I am grateful for the support and encouragement I received from Mary and Joanne," says 2006 graduate Jenna Griffin, who served on the search committees. "The professionalism, creativity, approachability and dedication of Elisabeth and Mary will continue that tradition of support."

McInnis advises students on résumé and cover letter writing, interviewing and networking skills, and domestic and international internship opportunities as they plan their careers in public affairs. She connects alumni and students, and identifies internship opportunities.

Prior to joining the La Follette School, McInnis was the career coordinator in graduate student career development at the Elliott School of International Affairs at George Washington University. She worked in international student services, study abroad, counseling and student development at the University of Delaware. She has a master's degree in student affairs practice and college counseling from the University of Delaware. She has studied and worked in Britain and is proficient in German.

In addition to providing information to

prospective students, Treleven advises students on course requirements and focus fields, coordinates with faculty on curriculum development, and works with the associate director on recruitment, admissions and enrollment.

Treleven earlier worked as associate director of admissions at the Wheelock College Graduate School in Boston. There she advised and recruited for a multicampus program. More recently she

was program administrator for the Lawyering Skills Program, at the University of Wisconsin-Madison Law School. She has a master's degree in English as a second language studies from the University of Massachusetts-Boston. She taught in Colombia, and is proficient in Spanish.

"Mary and Elisabeth both offer a great deal of experience in serving graduate students and enthusiasm for advancing the reputation of La Follette," Griffin says.

McInnis and Treleven join Mary Mead on the student services staff. Mead, who came to La Follette in late 2005, helps to coordinate admissions and the course timetable.

"Our student services staff are an experienced, professional and creative team that responds to professional developments in the ever-changing policy world and ensure our students are ready to to engage in public affairs," Associate Director Karen Holden says. ♦

## Copelovitch joins faculty

Mark Copelovitch has joined the La Follette School as an assistant professor of public affairs and political science. His research and teaching focus on the politics of international monetary and financial relations. He is particularly interested in international financial institutions, the interaction between domestic politics and international cooperation, and the effect of international capital flows on national economic policies.

He holds a Ph.D. in political science from Harvard University. Prior to his appointment at Wisconsin, he was a postdoctoral fellow at the Center for Globalization and Governance at Princeton University.

## Students spend summers in Indonesia, El Salvador, Peru — and Wisconsin

Second-year La Follette School students spend their summers around the world applying what they've learned. Here is a sample:

**Amanda Hawkins**, an international public affairs student, was a client assessment research fellow with FINCA International, a nonprofit with 17 microfinance programs around the world. These programs provide credit to poor entrepreneurs enabling them to generate more income. Hawkins interviewed more than 300 FINCA clients in Peru and El Salvador, assessed the programs in each country and developed two reports that recommended improvements.

**Kate Battiatto**, domestic public affairs, traveled to Budapest and Prague, then she worked as a project and program analyst for the Wisconsin Women's Council, for which she launched the first Governor's Trailblazer Award for Women in Business. She also helped Professor **Dennis Dresang** by doing a job evaluation for a position at the Wisconsin Supreme Court. During the school year she works Rep. Peggy Krusick as a legislative aide.

International public affairs student **Whitney Gantt** did a summer internship with The Nature Conservancy in Indonesia. She developed a report on the first ever large-scale Marine Protected Area declared by a district government. "I traveled to the protected area and did numerous interviews with representatives from local and international non-governmental organizations, the U.S. Agency for International Development, and local and national governments to document the policy process that enabled the declaration," she says.

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- Contact Career Development and let us know about
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Questions, comments or concerns?

Please contact Elisabeth McInnis, emcinnis@lafollette.wisc.edu, (608) 263-2409

## Student works on California lawsuit against Schwarzenegger

When Callie Gray thinks back to the summer of 2006, she smiles with satisfaction.

She spent the summer of 2006 suing California governor Arnold Schwarzenegger—well, actually, her employer, the Drug Policy Alliance in San Francisco sued him, but Gray's boss told her she should write that on her résumé.

The lawsuit involves California's Proposition 36, a law that provides for chemical dependency treatment instead of incarceration.

"Prop 36 has been working positively



Callie Gray

in California for five years now, providing the option of treatment instead of incarceration for low-level drug offenders," says Gray, who is applying her summer learning in the classroom this fall as she works on a policy paper for a class about substance abuse and child welfare.

Despite the University of California at Los Angeles' cost-benefit report that says the program is saving the state millions of dollars, Schwarzenegger signed a bill last summer that altered Proposition 36's intent.

"He basically changed the policy from a public health intervention back to a punishment intervention by allowing judges to assign jail time for people who relapse during treatment, despite all public health professionals' opinion that relapse is a

natural part of treatment and despite the original proposition being a voter initiative," says Gray, a second-year master of public affairs student concentrating on policy analysis with a focus on child and family policy.

She intends to pursue a Ph.D. that examines the intersection of social welfare policies with the criminal justice system.

The Drug Policy Alliance filed a lawsuit and a request for a temporary restraining order that showed that imposing this bill would cause immediate harm to individuals.

The judge granted the order, which essentially stopped the new bill from going into effect until the lawsuit is resolved.

"It was interesting because it was a real intersection of law attempting to override policy decisions," Gray says. ♦

<http://www.lafollette.wisc.edu/alumni/friends/intouch.html>

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