Putting the Wisconsin Idea to work
La Follette students, alumni find success throughout country, world

Once again, the Wisconsin Idea is making its way out of the state and throughout the world—and it's about time we updated you on all the exciting accomplishments of our students, alumni, and faculty.

In this Spring 1998 edition of the La Follette Institute’s Alumni Notes, we've included the career biographies of some pretty outstanding alumni, compiled a list of those who have recently changed jobs, and reported on our students who have been making an impact with internships and recent job placements.

The following pages offer accounts of several outstanding achievements of which the La Follette Institute is very proud as we continue to keep you in touch with the Institute and with each other.

In the News:
La Follette grads making headlines again

From the local media to the international scene, La Follette graduates are making headlines once again. This is just a selection of some of our alumni who are in the news.

Dan Speckhard ('82), a career member of the Senior Executive Service, is our first ambassador “in the news” for this issue: President Clinton nominated him to be Ambassador to the Republic of Belarus.

Speckhard has been working as a deputy coordinator to the ambassador-at-large of the New Independent States, formerly of the Soviet Union.

This is just one in a long line of distinctive federal government jobs in which he has served since he graduated from the La Follette Institute sixteen years ago.

Shortly after graduation, Speckhard served in the Presidential Management Intern Program, and since then, he's also worked for the Office of Management and Budget and advised the deputy secretary at the U.S. State Department.

After winning a January 17 election, Karen Martin ('97), of Madison, took the oath of office on February 11 to fill an at-large seat for the Ho-Chunk nation legislature. She will serve three years.

Martin was joined by her family and dozens of friends and supporters in the celebration, which was followed by a traditional feast and music in the nation's Black River Falls headquarters.

In her acceptance speech, after being presented with a ceremonial blanket, Martin thanked her supporters and promised to work hard to find answers to the tribe's economic, educational, health and spiritual needs.

Martin earned her undergraduate degree in consumer science at UW-Madison in 1990. She most recently worked with the Wisconsin Indian Network for Genetic Services Project (WINGS) in Madison.

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Career biographies: Alumni share their stories of success

We asked several La Follette graduates to tell us the life story of their careers, and, as we expected, we got marvelous accounts in return. What follows are just five examples of the exciting careers that our alumni have enjoyed.

Cindy Angelos (’85) is currently the Vice President of Business Development for WorldWide Parking in Brazil, commuting eleven hours between her office in Brazil and her home in Milwaukee every few weeks.

After working for a railroad, Cindy came to La Follette to pursue transportation policy. While at the Institute, she held a number of internships and positions that she believes led to where she is today. In her first summer of graduate school, Cindy interned for the Director of the City of Madison’s Department of Transportation. In her last semester, Cindy worked for the City of Madison bus utility as a transit planner.

Soon after she was recommended by a contact at Madison Metro, the Chicago Transit Authority hired her at its Department of Capital Planning, where she worked as a senior capital budget analyst. While at the CTA, she was assigned to analyze hundreds of capital budget requests for rail projects. In addition, she undertook an assignment with the Operations Planning Department that gave her management-level analysis experience.

Next, in 1987 Cindy held a position with the City of Milwaukee’s Office of Management and Budget, where she handled three Public Works Division budgets, one of which was the parking budget, an enterprise fund. The Commissioner of Public Works subsequently offered her the job as parking financial manager, a newly created position.

Within six months her role was expanded to be the parking operations manager for the City of Milwaukee. While in that job she was assigned to work on privatizing the parking citation processing and collection duties. On a field trip to Denver to see

In the News continued from p. 1

Karen is also a member of the Governor’s Council on American Indian Health, a member of the Wisconsin Minority Women’s Network, and a member of the Madison Indian Parent Committee.

Tom Loftus (’72) returned to Madison recently following the official end of his term as Ambassador to Norway.

Tom’s final days as Ambassador were filled—and we mean filled—with honors, awards, and visits with royalty. On Monday, December 15, he was presented the Grand Cross, the highest order of the Royal Norwegian Order of Merit, given by His Majesty King Harald. The next day, Loftus attended a farewell visit with Prime Minister Kjeld Magne Bondevik. Also that day, General Per Mathisen, the Commander of the Norwegian Home Guard, presented the Ambassador with the Norwegian Home Guard National Service Medal. On Wednesday, December 17, there was a farewell audience with His Majesty King Harald.

After a day off, Ambassador Loftus gave the graduation address on Friday, December 19, and received an honorary degree, Doctor of Humane Letters, from Schiller International University in London. The university noted that he had distinguished himself “as a legislator, political leader, an advocate for children, a mentor to parliamentary leaders in new democracies, an author and a diplomat... He has also been a ‘public scholar’ seeking opportunities to teach and encourage young people who hope to pursue careers in public service.”

That night, the Russian Ambassador to the United Kingdom, Juni Fokine, gave a dinner in honor of Loftus. Ambassador Fokine was formerly the Russian Ambassador to Norway and worked closely with Ambassador Loftus on efforts to control nuclear military waste in Northwest Russia. On Saturday, December 20, Loftus returned to Oslo, and on Monday, December 22, he left Norway and returned to Madison. WHEW!

In the November issue of Madison Magazine, two La Follette alumni were featured as “Making it Happen”:

George Austin (’76), Director of Planning and Development for the City of Madison, is cited for his work on making Madison’s Monona Terrace Community and Convention Center a reality. The magazine notes that, over the last eleven years, Austin has made invaluable contributions to the Center, as he played a part in almost every decision in the project. One city insider added, “George makes things happen in spite of being the most kind-hearted person to ever work in city government.”

Also featured in the article was Maria Alvarez-Stroud (’79), whom the magazine cited for her work as outreach coordinator for Wisconsin Public Television. Maria coordinated 110 “safe night” locations in Wisconsin communities involving 10,000 teenagers—all on the same night. Early last year, she attended the President’s Summit for America’s Future, a volunteer summit located in Philadelphia. The magazine states that, as a result of her hard work and numerous contributions, Alvarez-Stroud’s name is known in volunteer circles across the country.
its privatized system, she met her counterpart there who later became vice president of parking operations in Brazil. That person recommended Cindy to the President of WorldWide Parking, a private company; in January 1996 she was named director of parking operations in Mexico and moved to Mexico City.

Her Portuguese language skills, which she gained as a foreign exchange student in high school, led to her reassignment to Brazil. In that position she now meets with mayors and department heads in charge of transportation, transit and parking to help privatize their on-street parking operations. She commutes between Milwaukee and Brazil, spending three weeks in Brazil and two weeks at home in Milwaukee, where she telecommutes.

Dean Cira ('90) is currently with the World Bank as an urban development consultant, managing one project in Venezuela and another in Mexico. Dean graduated from the University of Wisconsin-Milwaukee in international relations. While at La Follette, he pursued his interests in urban policy and international relations, and he interned with the Madison Mutual Housing Association, which gave him a good grounding in housing policy.

When he left Madison for San Francisco in fall 1990, he landed a job with a community-based, non-profit housing and urban development corporation. Dean worked in that field for three years in both the production and financial sides of the business, and as a representative to housing policymaking bodies in both San Francisco and Oakland.

When he left the Bay Area in fall 1993, it was to work as a volunteer for a pilot municipal management project in Peace Corps Chile. There he helped to develop a national program to increase community participation in the annual planning and budgeting process at the municipal level. As a regional consultant, he worked with three municipalities in the Norte Chico region of Chile to develop a process of better targeting its resources to the stated priorities of the community. The program placed special emphasis on low-income communities, with the result being better targeting of government funds.

Alumni Updates

Here’s a run-down of the recent career changes some of our alumni have made.

Since we’re always interested in the whereabouts of La Follette graduates, please do keep us informed of your new jobs and accomplishments.

• Andrea Steen Crawford ('87) left her post as Administrator of the Village of Maple Bluff and is now the Manager of the Village of Elm Grove, outside of Milwaukee.

• Barry Delin ('93) now works for the Commission on Massage Training Accreditation and Approval in Evanston, Illinois.

• Carole Doepppers ('86) is with the ACLU of Wisconsin in Madison.

• Karen Goldman ('93) accepted a new position as Director of Grant Services with Baltimore City Public Schools. Karen had been with the School District of Philadelphia.

• Jim Gultry ('95) moved from the City of Milwaukee’s Department of Administration to the Southeast Wisconsin Professional Baseball Park District in Milwaukee.

• Lisa Keyes ('92) left the law firm of Michael, Best and Friedrich to be an attorney at King and Spalding in Atlanta.

• Steve Little ('91) left as Director of Licensed Financial Services for the Department of Financial Institutions, State of Wisconsin, and is now in Dallas, Texas, working as the Regional Director of Government Relations for the Associates Corporation of North America.

• Diane Maglio-Terry ('83) left Epic Systems in Madison to take a job as a senior analyst with the state Department of Transportation’s Bureau of Automated Systems.

• Theresa Mittle ('91) left the Office of Management and Budget for the City of Chicago and is now the Assistant Director for Government Relations for the University of Illinois.

• Eric Pearson ('94) is the budget and management analyst senior with the City of Milwaukee Department of Administration, having left the Wisconsin Legislative Audit Bureau.

• Dennis Presser ('95) left his job as a community resources development agent for Juneau County and is now an executive policy and budget analyst with the Wisconsin Department of Administration.

• Cody Rice ('95) left Chemonics in Washington, D.C., and is now an economist at the U.S. Environmental Protection Agency Office of Pollution Prevention and Toxics.

• Chris Richter ('95) has left Waterman and Associates and is now Vice President for Legislative Affairs with National Environmental Strategies in Washington, D.C.

• Tom Ryan ('93) left the Wisconsin Insurance Commissioner’s Office to return to law school at the University of Wisconsin-Madison.

• Michelle Schueller ('92) left the Wisconsin Department of Natural Resources for the Department of Administration Division of Energy and Intergovernmental Relations.

• Renu Shukla ('94) moved from the National Center for Early Childhood Work Force to the Urban Institute in Washington, D.C.

• Laila Van Eyck ('93) is with the National Association of State Universities and Land Grant Colleges in Washington, D.C. She was formerly with the Council for Advancement and Support of Education, also in D.C.
contracts from 529 HMOs and coordinated with GAO’s Office of General Counsel to review the contracts for “gag clauses”—a specific type of contract clause that could limit a physician’s ability to discuss all medically appropriate treatment options. The team found no explicit gag clauses in the contracts reviewed—a finding that generated lots of attention on Capitol Hill and press coverage in national newspapers. Jenny has moved on to the issue of treatment for illicit drug abuse.

Claire Handley ('95) is a policy analyst at the Southern Education Foundation (SEF) in Atlanta, Georgia. The organization was founded in 1867 in the aftermath of the Civil War to promote excellence and equity in education for minority and low-income students. SEF’s traditional focus has been on increasing the supply of well-prepared minority teachers, and it works with post-secondary institutions to do so. In the early 1980s, SEF began a public policy program in higher education with an agenda of research, advocacy and outreach, with an emphasis on the nineteen states that once operated legally segregated systems of higher education.

Claire is working on a report about the status of minority students in higher education within these nineteen states, with the goal of dispelling some of the misinformation that is influencing the current debate over affirmative action policies such as admission and

Thank you, Terese

Congratulations and thanks to Terese Berceau, who, after nearly fourteen years at the Institute, will resign from her position effective June 12, 1998. This spring, Terese will be forming an exploratory committee to help her decide whether to run for the State Assembly this summer. Also, she will be finishing up her graduate degree in the Department of Urban and Regional Planning. Thus, to provide ample time to complete her degree and campaign for state office, should she decide to run, she will be leaving La Follette in time to ensure a smooth transition in the placement office before the fall semester. We know that many alumni have her to thank for the jobs and placement opportunities that they have enjoyed, and that you join us in wishing her all the best in her new job, wherever that may be.

Virtual Bob
La Follette on the Internet

Website
Check out our new and improved website at: http://www.lafollette.wisc.edu

Alumni List Serve
Get in touch with other alumni via our list serve. Each message posted to this list will be distributed to all other subscribers. Occasionally, the placement director uses the list serve to post job notices and other news for our alumni.
• To join the list serve, send an e-mail message with the word “subscribe” in the body of the message to: alums-request@lafollette.wisc.edu.
• To remove yourself from the list serve, send an e-mail message with the word “leave” in the body of the message to the same: alums-request@lafollette.wisc.edu.
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financial aid. SEF is working with the Virginia State Legislature to develop and implement policies that promote desegregation and improve achievement among minority and low-income students. The University of Georgia has asked SEF to evaluate its program for middle school students who are at risk for poor educational outcomes.

Claire recently co-authored a paper for the Harvard University Civil Rights Project on the status of higher education desegregation efforts in Mississippi.

Gregory Jolivette (‘94) is currently working for the California Legislative Analyst’s Office in Sacramento as a fiscal and policy analyst.

While at La Follette, Greg was a Washington, D.C., fellow between his first and second year, interning with the U.S. Department of Health and Human Services in its Office of Management and Budget.

After he completed his degree, Greg started his career in Albany, New York, after he was accepted into the competitive New York State Public Management Internship Program. In Albany he worked with the state’s Division of the Budget, in the area of education finance. His job involved developing, presenting, and defending the governor’s budget for education, as well as tracking and implementing the budget that was ultimately enacted. Greg liked this job because he was extremely close to the policy-making process in a fast-paced environment where “the stakes are high on almost every assignment.”

In his current position, Greg’s area of emphasis is health policy. He deals with issues such as Medicaid Managed Care, children’s health insurance, teenage pregnancy prevention, and AIDS treatment and prevention, among others. He enjoys participating in agenda-setting for the legislature as he brings issues and recommendations to it and testifies as a policy expert in committee hearings.

Barbara Norton Brady’s (’90) job has taken her to Budapest, Haiti, Mexico, Brazil, the Southern Cone and Central America in the last several years. The birth of Tristan David Brady on October 31, 1996, inspired Barbara to take a job with less travel requirements in late 1997. Now, as a satellite manager/satellite scheduler for the United States Information Agency (USIA), Barbara schedules satellites in thirty-four languages on nine different satellites worldwide, and coordinates five different offices in Washington, D.C., and transmission facilities in Munich and Prague.

Barbara was a Presidential Management Intern and began her federal career with the USIA in the Bureau of Educational and Cultural Affairs. There she was part of an experimental evaluation unit for internal evaluations of bureau programs. After rotations in the International Visitors Program, the Artistic Ambassador Program and the Grants Management Unit of the Executive Office, she did a rotation at the Voice of America (VOA). She served three months in the External Affairs Office during the VOA’s 50th anniversary celebration.

Barbara switched to the Broadcasting Bureau in 1992 and became executive assistant in a new office in charge of broadcasting VOA and WORLDNET television via local stations throughout the world. In the Office of Affiliate Relations, she assisted the director in hiring staff, managing the budget, tracking projects and numerous other tasks that come with the creation of a new unit in government.

In that position she traveled to Budapest to help renegotiate a broadcasting contract with Hungarian State Radio, and she helped in the logistics of relocating VOAs regional office from Munich to Prague.

In 1995 she was promoted to marketing officer for Latin America, where her undergraduate degree from the University of Wisconsin–Madison in international studies, with its focus on Latin America, came in handy.

Over her two and one-half year tenure in the job, she traveled to Haiti, Mexico, Brazil, the Southern Cone and Central America, working with local broadcasters who use VOA and WORLDNET via satellite. Her job involved marketing VOA and WORLDNET, coordinating satellite delivery of the programs, and advising on the future of U.S. Government broadcasting to that region.

La Follette faculty updates

We’re pleased to announce that Kelly Chang and Sandy Hoffmann both recently accepted assistant professorships with the Institute.

Chang, a Ph.D. candidate at Stanford University, accepted a joint appointment with the Department of Political Science. Her fields of concentration include political organizations, formal and quantitative methods, and monetary policy.

Hoffmann, a Ph.D. candidate at the University of California, Berkeley, accepted a joint appointment with the Department of Urban and Regional Planning. Among her areas of interest are environmental economics, institutional economics and law, and environmental and natural resource law.

Michael Wiseman resigned his faculty position at Wisconsin to join the research staff of the Urban Institute in Washington, D.C.

Peter Eisinger moved to Detroit where he is on the Urban, Labor and Metropolitan Affairs faculty of Wayne State University.

In July, John Witte will return from a year of teaching and traveling in Europe. He will assume the role of Associate Director at La Follette for the next academic year. Karl Scholz will end his two-year assignment at the U.S. Department of the Treasury and will return as a full-fledged member of the UW-Madison Department of Economics.

Paul Soglin has been teaching courses on privatization and public financial management; Ann Stenoien taught quantitative methods; Paul Moberg covered public policy evaluation; Tom Kaplan taught Public Assistance Policy and Management; and Jim Morgan taught the Advanced Public Management core course.
Continuing what is now a four-year tradition, the Robert M. La Follette Institute of Public Affairs graduates of 1997 held their graduation ceremony in the Wisconsin State Capitol Assembly Chambers. U. S. Senator Herb Kohl (D–Wis.) was the featured speaker. The student speaker, selected by his peers, was Robert Spurlock, who also won the Haveman Book Award for Outstanding Student.

Other students who received awards included Rachel Martin, who won The Clara Penniman Research Paper Award for her paper, “An Evaluation of the Baraboo Hills Protection Effort from a Land Use Policy Perspective,” and Marice McCoy, who received the special “La Follette Service Award” for all of her work in designing a web page for La Follette students. The students celebrated their achievement with a reception in a newly refurbished hearing room of the capitol.

Michael Bowman
Attorney, Eliot, Reichner et al., Bluebell, Pennsylvania

D. Earl Bricker
Assistant Director, Continuing Education, Computer and Technology Training, Marquette University, Milwaukee

Ana Carricchi Lopez
Congressional Hispanic Caucus Institute, Washington, D.C.

Jennifer Debow
Attorney, Winthrop & Weinstine, Minneapolis

John Ekman
Law Clerk, Minnesota Supreme Court, St. Paul, Minnesota

Inga Glodowski
Public Relations Director, Impact Seven, Racine, Wisconsin

Mark Hadley
Presidential Management Intern, U. S. Small Business Administration, Washington, D.C.

Amy Hanauer
Senior Associate, Center on Wisconsin Strategy, Milwaukee

Susan Harris
Management Intern, City of Glendale, Arizona

Jessica Hecht
Policy Planner & Analyst, Bureau of Child Support, Wis. Dept. of Workforce Development

Lloyd Horwich

Thomas Hruz
Assistant Researcher, Consortium for Policy Research in Education, UW–Madison

Sarah Justus
Executive Policy & Budget Analyst, Wisconsin Department of Administration

Todd Kreider
Inter-University Center for Japanese Language Studies, Yokohama, Japan

Karen Martin
Member-at-large, Ho-Chunk Nation Legislature

Rachel Martin
Transit/Transportation Demand Mgmt. Coordinator, UW Transportation Services, Madison

Marc Mayer
Presidential Management Intern, U. S. Health Care Financing Administration, New York, N.Y.

Marice McCoy
Wisconsin Legislative Audit Bureau

Ben Paulos
Energy Center of Wisconsin, Madison

Jolene Plautz
Contract Lobbyist, Jolene Plautz & Associates, Madison

Chad Reuter
Research Analyst, Bureau of Financial Services, Wisconsin Dept. of Transportation

Raul Rodriguez-Medellin
Research Analyst, Wisconsin Housing and Economic Development Authority

Karen Ryan
Research Specialist, University of Wisconsin Comprehensive Cancer Center, Madison

Robert Spurlock
California Legislative Analyst’s Office, Sacramento

Jessica Thomasson
Program Manager, Blanchardville Community Pride, Blanchardville, Wisconsin

Kristi Voss
Research Intern, University of Wisconsin System Administration

Matthew Weber
Law Clerk, John Shabaz, U. S. District Court, Madison

* We have been unable to locate the following graduates, and we’d appreciate hearing from you if you know their whereabouts: Richard Balderrama, Marc Ellingstad, and Armando Mota.

Did you receive our latest Policy Report? If not, please contact Alice Honeywell at the La Follette Institute, and she’ll be happy to send you one free of charge.

honeywell@lafollette.wisc.edu • 608/262-5443

Toward Equity and Employment: An Employment-Centered Social Policy by Robert H. Haveman

Who Gets Custody in Wisconsin? by Maria Cancian and Daniel R. Meyer

Economic Outlook for 1997-98 by Donald A. Nichols

Campaign Finance Reform—Wisconsin Style by the Governor’s Blue-Ribbon Commission on Campaign Finance Reform, chaired by La Follette Director Donald Kettl

How Fair is Wisconsin’s State Tax System? by Andrew Reschovsky and Chad Reuter
Keep us posted!

Name (please print)

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Alumni Directory 1998

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Alumni association: *Future is in your hands*

The La Follette Alumni Association needs you!

Or at least your ideas.

As we approach the 1,000 mark for graduates of the La Follette Institute, the alumni association is at a crossroads. There have been years of up and down, starts and stops, successes and near-successes.

So we need your help. What do you see as the focus of the alumni association? Is it meant to serve those in and around Madison? Should it be aimed only at those outside of the area, assuming those nearby will hear or see what La Follette is doing?

What should its activities be? Should it try to organize brown bags, seminars, conferences? Should it partner with other groups such as the Capital Chapter of the American Society for Public Administration (ASPA) or the International City/County Managers Association (ICMA) or other such groups?

Should it run as a separate organization outside of La Follette? Should it and its officers serve in an advisory role to the director?

There is no single correct answer, of course. But it would be great to get your input so we at the Institute can help determine the future direction of this major resource.

Please contact Don Kettl at the La Follette Institute with your ideas (608/262-3581, kettl@lafollette.wisc.edu).

Institute ranked 11th in nation

This just in: The Robert M. La Follette Institute of Public Affairs has been ranked 11th in the nation among more than 125 graduate public policy schools, according to a survey compiled by *U.S. News & World Report*.

“This is a remarkable recognition for a program so young and so small,” said Professor Donald Kettl, director of the La Follette Institute. “It is especially gratifying to us because the rankings, for the first time, combined public administration and public policy programs.”

*U.S. News* also ranked specialties within the public policy schools;

La Follette ranked second among social policy programs.

Kettl concluded, “While *U.S. News* rankings are approached differently than certain academic ranking processes, the findings are important in attracting students from around the nation. This makes our program even more competitive with far larger and better endowed schools like Syracuse, Harvard, Princeton, Duke and Berkeley.

“La Follette’s national recognition is great testimony to the outstanding quality of our program’s faculty and staff.”