La Follette School of Public Affairs: Program and Curricular Information

Steven Kulig, Associate Director
La Follette School Orientation
August 30, 2018
La Follette Staff
La Follette School Mission & Goals

• Research
• Outreach
• Teaching & Learning
  – Service Learning
  – Professional Development
  – Project Assistantships, Internships
  – Elective Courses
The “Wisconsin Idea” at LFS

“The boundaries of the University are the boundaries of the State” (and not just the state anymore…)

– Student projects for real-world clients
– Wisconsin Family Impact Seminar
– Committee Connect
– Evidence-Based Health Policy Project
– Wisconsin Women in Government
– Faculty research and consulting
– Public symposiums & lectures
Degree Offerings

• Master of Public Affairs (MPA)
• Master of International Public Affairs (MIPA)
• Accelerated Program (4+1)
• Dual-degrees and Double-degrees
  – Juris Doctorate
  – Master of Public Health
  – Ph.D. in Neuroscience
  – Master in Urban and Regional Planning
Certificates

- Energy Analysis and Policy through the Nelson Institute for Environmental Studies
- Wisconsin School of Business Certificates
  - Strategic Innovation
  - Entrepreneurship
  - Business, Environment & Social Responsibility

See handout in your folder for more options. If you have questions about degree or certificate offerings, see Mo.
Degree Programs

- Both MPA and MIPA are 42-credit degree programs designed to provide you with the best of both worlds:
  - Core courses provide you with the knowledge base and analytical skill set sought by employers
  - Yet, incredible flexibility—more than half of your courses are electives—to design a program that meets your professional needs and interests
  - Hands-on learning opportunities with real-world clients
  - Information supporting this is found on the Students section of the LFS website and in the Student handbook

Note: Accelerated and double- or dual-degree credit totals may vary. See Mo if you have questions.
La Follette Core Courses

- Professional Development Workshop (all)
- Statistical Methods for Public Policy Analysis (all)
- Microeconomic Policy Analysis (all)
- Policy Making Process (MPA)
- International Governance (MIPA)
- Introduction to Policy Analysis (all)
- Public Management (MPA)
- Macroeconomic Policy or International Trade (MIPA)
- Final Capstone Workshop (all)

**Bolded classes are ones you should be enrolled in this fall, unless Mo has stated otherwise.**
La Follette Electives Examples

• Substantive area focus
  – MPA examples: Diversity and Public Management, Health Policy, Poverty Policy, Budget and Tax Policy
  – MIPA examples: International Development, Global Environmental Governance, Comparative National & Social Policy

• Take analytical skills to the next level
  – Advanced Statistical Methods
  – Public Program Evaluation
  – Cost-Benefit Analysis (Domestic and International)

• Applied experiences
  – Administrative internship
  – Seminar series
Interdisciplinary Electives

• UW-Madison Departments
  – Political Science
  – Educational Leadership and Policy Analysis
  – Social Work
  – Law School
  – Urban and Regional Planning
  – School of Public Health
  – Nelson Institute for Environmental Studies
  – School of Education
  – Economics
  – School of Business
  – 40 different languages

• Area Studies Programs
  – African Studies
  – East Asian Studies
  – European Studies
  – Latin American, Caribbean, and Iberian Studies
  – Middle East Studies
  – Russian, East European, and Central Asian Studies
  – South Asian Studies
  – Southeast Asian Studies
La Follette Learning Goals and Assessment Plan

- Knowledge
- Applied Research
- Communication
- Professional and Ethical Conduct
- Professional Skills and Career Preparation

MPA Assessment Plan
MIPA Assessment Plan
Professional Development

• **PA 800: Professional Development Workshop**
  – Develop portfolio to use for internship, job search
  – Explore career options via guest speakers, networking events, alumni connections
  – Individual Development Plan and focus on skills to help you get the most out of your La Follette experience

• **PA 827: Internships for credit**

• **Professional development events**

• **Career and Professional Development online resources**

• **Drop-in and advising appointments with LFS faculty and staff**

• **“La Follette in DC” (…and in Madison, in Milwaukee, and in Chicago)**

• **SuccessWorks - Government, Politics, Policy, & Law**

• **UW Job Center**
Career Statistics

Class of 2018 Employment by Sector, August 2018

- Local Government: 17%
- Non-profit / Education: 17%
- International: 6%
- Federal Government: 8%
- Private Sector: 26%
- State Government: 26%

2018 graduates: 75% employment rate within 3 months of graduation
Outreach at La Follette

Outreach Specialists: Bridget & Heidi

- La Follette in Chicago, DC, Milwaukee
- La Follette School Seminar Series
- Madison Reception for Alumni and Friends
- Spring symposium and other outreach events
- WI Women in Government
- WI Family Impact Seminars & Committee Connect

Outreach & Public Service
Wisconsin Family Impact Seminars
Work Space

• La Follette lounge (LFS house basement)
• La Follette Graduate Student Office (7413 Sewell Social Sciences Building)
• La Follette Conference room (LFS 1st floor)
  – Students can reserve for meetings (see Marjorie)
Computer Resources

Campus computer resources

• UW-Madison Information Technology (formerly DoIT)
  – Software Training for Students

• Social Sciences Computing Cooperative
  – STATA, Excel, R, etc.

• LYNDA
Support for Diversity & Inclusion

- **La Follette Diversity and Inclusion**
  - LFS Diversity & Inclusion Working Group Meetings
- Diversity Equity and Educational Achievement (DDEEA)
- Learning Communities for Institutional Change & Excellence (LCICE)
- Multicultural Graduate Network (MGN)
- Multicultural Student Center (MSC)
- Gender and Sexuality Campus Center
- International Student Services (ISS)
- McBurney Disability Resource Center
Campus Involvement & Engagement

- La Follette School Student Association (LSSA)
- Associated Students of Madison (ASM)
- Center for Leadership and Involvement (CFLI)
  - Wisconsin Involvement Network (WIN)
- Morgridge Center for Public Service
- Wisconsin Union Directorate (WUD)
  - Alternative Breaks
- Wisconsin Hoofer’s
- Recreational Sports
- Eagle Heights Community Gardens
- Lakeshore Nature Preserve
- UW-Madison Arboretum
- Wheelhouse Studios
- UW-Badgers
Welcome to the La Follette School—you’ve made a great choice!

- Small program, supportive, family feel
  - Get to know your faculty and staff
  - Get to know your classmates

- World-class, tier-1 research university
  - UW-Madison recently ranked as high as 6th in public administration research
  - Faculty who wrote the textbooks

- State capital city
  - Projects, internships, and jobs—fulfilling the “Wisconsin Idea”
  - Community, federal, global ties

See you at Hill Fest, Tuesday, Sept. 4, 5-7pm!
Also: David Axelrod, Friday, Sept. 28 12-1:30 PM